



The coat “МІСТКІСТЬ”

SHORT DESCRIPTION

The coat features a deliberate blue gradient, transitioning from ethereal light tones to deep, dark hues to represent the passage of time and memory. Layered atop this is a structural element designed to evoke a sense of sanctuary; its 'fluffy' texture offers warmth during the 'darkest nights' of displacement. Despite its protective volume, the silhouette remains light and fluid, embodying a sense of hope and a promising future.

ARTISTIC INSPIRATION

The inspiration for this coat lies in the dual necessity of protection and lightness. The fluid draping was engineered to envelop the wearer, providing a tactile sense of security and softness during turbulent times. Central to the design is the concept of effortless utility; the garment is constructed for rapid wearability, ensuring that a person facing the urgency of forced migration can don the piece quickly without sacrificing comfort or mobility

SUSTAINABILITY

Materials used are SUSTAINABLE and The waste of the material was minimized, and ensured that all remaining materials could be used as parts of other pieces.



PARTICIPANTS



Valeriia Krasniansa

Is a Fashion designer and an emerging fashion designer who began their journey with sketching garments just a few years ago, transforming a long-standing passion for fashion into a dedicated creative practice. With a strong focus on experimentation, the designer explores the relationship between form and emotion, often combining contrasting elements such as lightness and heaviness, simplicity and complexity within a single piece.

Each design is approached as both a visual and tactile experience, where silhouettes, textures, and construction details play a key role in conveying meaning.

We are committed to creating fashion consciously fashion that is accessible, transparent, and responsible. That's why we work with local suppliers, valuing the knowledge and tradition of the textile sector in our region.



**Users Participating
in the project**



The coat “Місткість”
/ finished garment

The coat “Місткість”

METHOD AND PROCESS

The genesis of this piece lies in the lived experience of an immigrant displaced during the Great War. Her story highlighted the frantic impossibility of gathering belongings during forced migration, which directly inspired the core design pillar: effortless wearability. To address this, we engineered a silhouette focused on speed and ease of movement. The technical process began with fluid draping and iterative sketching to create a form that offers both physical and psychological protection. This 'protective shell' was then translated into a final construction where every seam and fold reinforces a sense of security, ensuring the wearer feels both sheltered and unburdened in moments of crisis.

CULTURAL RELEVANCE

While this piece transcends traditional motifs, its cultural relevance is deeply rooted in themaking, acknowledging that for a displaced community, the feeling of 'calmness' is the most valuable cultural asset one can carry contemporary collective experience of displacement. For those navigating the current crisis, clothing has shifted from a matter of aesthetics to a primary need for psychological and physical sanctuary. The garment reflects a modern cultural shift where the 'culture of survival' dictates design. By prioritizing protection, softness, and ease of movement, the piece mirrors the resilience of a population striving for stability. In this context, the coat becomes a symbol of shared history in the making, acknowledging that for a displaced community, the feeling of 'calmness' is the most valuable cultural asset one can carry

THE COAT “Місткість”
/ design process

